

New survey from Works with Water Nutraceuticals reveals the real cost of acne

Survey results

June is Acne Awareness Month and new research shows that acne not only has a devastating impact on the sufferer's life and emotional wellbeing, but that it is also an expensive problem as the continuous trial and error search for achieving perfect skin is a costly one.

Conducted by food supplement company Works with Water Nutraceuticals, this in-depth survey of 272 respondents with acne reveals that 99% of sufferers believe the condition directly lowers their confidence, and 4 out of 5 people reported that it affects their day-to-day life.

Many of the respondents claimed they found having acne was 'embarrassing' and 'encouraged strangers to stare', while other respondents stated that having the condition made them 'want to hide their face.' Over half of those surveyed reported being bullied as a result of the skin condition, whilst two thirds also specified they felt depressed as a result of their acne or the medication they were taking to combat it.

Acne sufferers are willing to dig deep into their pockets to find a solution to their skin problem. Almost half of all respondents (47%) spends between £250 and £500 a year on products to help clear their spots and blemishes, whilst 1 in 10 says their acne products cost more than £500 on a yearly basis.

These survey results show that acne should not be considered a simple dermatological ailment, but something that has mental, emotional and even financial ramifications.

With results like these, it is no wonder acne sufferers are desperate for a simple solution that delivers results. Relieving acne will not just improve their skin, but will also benefit their day-to-day lives as a result.



About help: clear skin from Works with Water Nutraceuticals

help: clear skin and help: clear skin MEN offer an easy and natural way to fight acne.

Both products contain the unique PraveNAC™ formula rich in Lactoferrin, a bioactive milk protein that has been clinically proven to reduce acne by boosting the body's natural defences to help eliminate bacteria, reduce sebum as well as inflammation and repair damaged skin cells caused by acne.

In addition, PraveNAC™ also contains Aloe Vera, which has a smoothing and nourishing effect on skin, and Zinc Gluconate, known to help repair damaged tissues and support the immune system.

help: clear skin and help: clear skin MEN are now available as a 14 day pack (RSP £22.94) and a 28 day pack (RSP £39.95) from www.workswithwater.com



£22.94 for 14 day supply / available from www.workswithwater.com

MEDIA REQUESTS

For more information, images and samples, please don't hesitate to get in touch with Jules Birch, MD & Company Founder via press@workswithwater.co.uk or for a 1-2-1 chat on 077483 44220 / Skype [jules.birch1](https://www.skype.com/julesbirch1)

www.workswithwater.com