

Get Summer-Ready Skin with help: clear skin

As we pack away our winter wardrobes for another year, the thought of baring all in skimpy summer outfits can be a daunting thought for many.

Months sat in stuffy offices can result in dull and blemished skin and it's not just the face that can be a problem. A third of women worry about stubborn spots on problem areas such as the back, chest and arms. Acne appearing in these problem areas can be just as distressing as on the face, forcing many women - and men - to limit their fun in the sun by covering up or avoiding the beach altogether.


No surprise then a recent survey by Works with Water Nutraceuticals has shown that 99% of acne sufferers said their spots directly lowered their confidence.

And even for those who dare to bare, it is worth keeping in mind that sun exposure can actually aggravate the condition of the skin, leaving it more prone to breakouts and blackheads. The sun's UV rays cause the skin's natural barrier to become weaker, which can result in moisture loss and dry skin. Trying to compensate for this, the sebaceous glands start producing more oil, which creates the perfect environment for spots to develop.



£22.94 for 14 day supply / available from www.workswithwater.com

Nutraceuticals company Works With Water has the secret to get your skin summer ready the perfect anti-dote to winter-distressed skin in the form of **help: clear skin**. This 100% natural soluble supplement contains Lactoferrin from milk protein which reduces the bacteria associated with acne and is clinically proven to reduce blemishes by 95% within as little as two months for smoother, more radiant skin.



Jules Birch, founder of Works With Water, said: “Acne appearing on the body is a very common problem and it’s such a shame that many women feel so self-conscious that they cover up rather than expose their skin.

“**PravENAC™** is a bioactive protein rich in lactoferrin that has been shown to be highly effective in both reducing the severity of blemishes and preventing new ones from forming.”

Acne affects 85 percent of people at some point in their lives and a third of women over 30 report that they still get spots. Even celebrities such as Cameron Diaz, Keira Knightly and Britney Spears admit to struggling with their skin.

Jules continued: “Typical acne treatments can include topical creams that dry out the skin, or in more severe cases antibiotics which can take many months to work.

“**help: clear skin** provides a natural alternative and contains ingredients clinically proven to help heal and restore the skin from the inside out.”

In clinical studies, subjects took 200mg of PravENAC™ each day to achieve a noticeable difference in the texture of their skin. Each 3.5g serving of **help: clear skin** contains 200mg of PravENAC™, delivering the full daily requirement. **help: clear skin** also contains high-grade aloe vera, known for its soothing properties, zinc gluconate and Oligofructose, a natural soluble fibre.

help: clear skin and **help: clear skin MEN** are available to buy online from www.workswithwater.com.

CORE FACTS

- A recent survey (April 2015) by Works with Water Nutraceuticals of 272 respondents aged 18-45 + years old discovered that 88% of people suffering from acne says it affects their daily lives
- Interestingly, the same survey revealed that almost half of people questioned spend between £250 and £500 on acne treatments per year
- 25 percent of men and 50 percent of women suffer from acne at some stage in their adult lives.
- PravENAC™ is a natural ingredient, derived from milk and created by a proprietary process that concentrates a bioactive complex from whey, rich in the lactoferrin fraction.
- Clinical studies demonstrate that nutritional supplementation with PravENAC™ is supportive in reducing the blemishes associated with a poor complexion, as assessed by a dermatologist.
- Acne is one of the most recognisable skin conditions affecting 85% of young adults aged 12-24 years old

EDITORS NOTES

- Works With Water works in partnership with global ingredients specialists NIG Europe who are experts in the field of ingredients and nutrition
- All products in the Works With Water range are preservative-free, sugar free and are suitable for vegetarians, diabetics and coeliacs.

NEED MORE INFORMATION?

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